



world relief™

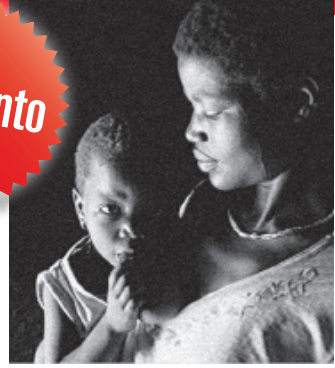


Each \$1 you give does \$90 of good!  
(see inside)

<Mrs. Joan Sample>  
<TrueSense Marketing>  
<155 Commerce Drive>  
<Freedom, PA 15042>  
<Bar code>

# Yes, I want to do 90 TIMES more good for suffering people in poor countries.

**\$1 turns into \$90!**



## Here is my gift of:

- \$[XX1] which turns into [YY1].
- \$[XX2] which turns into [YY2].
- \$[XX3] which turns into [YY3].
- \$\_\_\_\_\_ to be multiplied 90 times to do as much good as possible!

I would like to receive e-mail updates on how my giving is making a difference. My address is \_\_\_\_\_

Please use my gift where needed most. 200000000

<Mrs. Joan Sample>  
<TrueSense Marketing>  
<155 Commerce Drive>  
<Freedom, PA 15042>

<AcctNo>      XXXX      000000000

Please make check payable to World Relief. To donate by credit card, see reverse side of this form.  
*All contributions are tax-deductible.*



world relief™

7 East Baltimore Street  
Baltimore, MD 21202  
www.WorldRelief.org

**\* \* \* \* \$1 becomes \$90 of life-saving help! \* \* \* \***



<Mrs. Joan Sample>  
<TrueSense Marketing>  
<155 Commerce Drive>  
<Freedom, PA 15042>  
<Bar code>

<Date>

*Each \$1 you give does \$90 of good!*

Dear <Mrs. Joan Sample>,

This is exciting news — it's almost like a miracle!

Get ready for this ... right now, each \$1 you give will turn into \$90 worth of help for suffering people in poor countries. \$1 becomes \$90 of life-saving help! Isn't that amazing?

*Just think of all the good you can do with your gift.* Think of the moms, dads, and children who are trapped in deep poverty ... sick with diseases modern medicine could easily cure ... struggling to survive on a handful of rice — or less. You can change their lives.

Let's say you give <\$XX1>. That turns into <\$YY1> worth of help for people who are suffering. It is like a miracle!

Or maybe you decide to give <\$XX2>. That will make a huge difference. It will become <\$YY2> worth of help — food, water, medicine.

Or maybe you want to make a real impact, and you give <\$XX3> to transform lives. Your gift will do an incredible <\$YY3> worth of good — 90 times more.

The best way to show you how your gift is multiplied 90 times is with an example — the story of a little boy in Rwanda.

Just 5 years old, Emmanuel was burning up with fever and dehydrated from

(Please turn over)

7 East Baltimore Street ■ Baltimore, MD 21202 ■ 1-800-535-5433 ■ [www.WorldRelief.org](http://www.WorldRelief.org)

Please bill my gift to my: (check one)

Amount: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_



A higher standard.  
A higher purpose.

World Relief never rents, exchanges, sells, or shares our e-mail or donor list with anyone. That policy will never be compromised.

Your gift to World Relief is tax-deductible.

World Relief's mission is to empower the local Church to serve the most vulnerable.

Establish a legacy that will last a lifetime! Consider a gift to World Relief in your will.

**Florida:** A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the state, 1-800-HELP-FLA. Florida Registration #CH685. **Georgia:** Upon request, World Relief will provide full and fair description of this and its other programs, and a financial statement or summary. **Iowa:** A copy of World Relief's current financial statement is available upon request to: World Relief, Box 868, Baltimore, Maryland 21203. **Kansas:** World Relief can be contacted by writing to Box 868, Baltimore, Maryland 21203 or calling 1-800-535-LIFE. State registration #224-075-2. An annual financial report is on file with the Kansas Secretary of State. **Maryland:** A copy of World Relief's current financial statement is available on request to: World Relief, Box 868, Baltimore, Maryland 21203. For the cost of copies and postage, registration documents and information are available from the Maryland Secretary of State. **Mississippi:** The official registration and financial information of the organization may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement by the Secretary of State. **New Jersey:** INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT <http://www.nj.gov/lps/ca/charity/chardir.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. **New York:** A copy of the latest annual report may be obtained from the organization or from the Charities Bureau, Department of Law, 120 Broadway, New York, NY, 10271. **North Carolina:** Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989. The license is not an endorsement by the state. **Ohio:** World Relief is located at 7 East Baltimore Street, Baltimore, Maryland 21202. **Pennsylvania:** The official registration and financial information of World Relief may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. **Virginia:** A financial statement is available from the State Division of Consumer Affairs in the Department of Agriculture and Consumer Services upon request. **Washington:** The registration statement for World Relief as required by the Charitable Solicitation Act is on file with the Secretary of State. Additional information can be obtained by calling 1-800-332-4483. **West Virginia:** West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 24305. Registration does not imply endorsement.

World Relief is committed to completing all projects shared in this letter, and to using your gifts as designated. If a particular project becomes completely funded, additional gifts will be used to complete similar projects to help hurting men, women, and children around the world.

diarrhea. Angelique, his mother, watched over him as he lay on a thin mat on the dirt floor of their hut. Her panic rising, she fanned Emmanuel to try to cool him down. She cradled him in her arms. She sang to him. Nothing worked.

The fever worsened, and Angelique was terrified. The hospital was a two-day walk. Even so, she had no money to pay the doctor. She prayed, "Please, God, help my son!"

Just then, a lady living in a neighboring village stopped by to check on Angelique. A World Relief-trained volunteer, she knew what to do for the little boy.

She told Angelique, "Your son is sick from contaminated water." She explained how to purify water by boiling it, and then said to give Emmanuel plenty of clean water to cure his dehydration. That did it. Emmanuel's fever broke, and he started feeling better.

Now, here's the point of the story. The lady who helped Emmanuel is a local volunteer who received training from World Relief in Rwanda. Just one World Relief worker can train 90 volunteers.

But this is the important part. In order to train volunteers in Rwanda, that World Relief worker relied on the generous support of a donor like you.

Your gift today will enable a World Relief worker in the field now to train 90 volunteers in health techniques that save lives. So, it's as if every dollar you give to support one World Relief worker will do \$90 worth of good, because each of those 90 volunteers will then go out and help others. Your gift is multiplied. The good you do is multiplied. And more hurting people get comfort and relief.

So please give now. Each dollar you give will send 90 times more love, compassion, and caring out to suffering people. Your generosity will seem like a miracle to them. Please give now.

Thank you and God bless you,

Stephan Bauman  
President and CEO

P.S. Share in our little miracle. Every \$1 you give will turn into \$90 worth of help for sick, hungry people. Please give now. Thank you so much, and God bless you.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

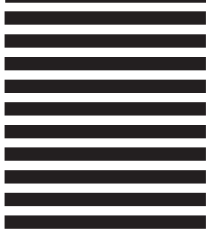
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Please check here if this is a new address.



NO POSTAGE  
NECESSARY  
IF MAILED IN THE  
UNITED STATES

*Please affix your first-class stamp  
to help us save much-needed funds!* →



XXXX  
200000000

**BUSINESS REPLY MAIL**  
FIRST CLASS MAIL PERMIT NO. 1915 WASHINGTON, DC

POSTAGE WILL BE PAID BY ADDRESSEE

**WORLD RELIEF  
PO BOX 96479  
WASHINGTON DC 20077-7186**

WRR-XX

